

THE PARAGON PARADES

LEBANON'S INDUSTRIAL PARADE

Be in the Spotlight

AT **LEBANON'S INDUSTRIAL PARADE [LIP 2025]**

THIS AUGUST 7, 2025 | **MIDDLE EAST TRAINING & CONFERENCE CENTER**

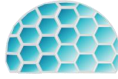


Showcase your company capabilities and product marketability to an audience of 300 high-profile businessmen and women, alongside international mission representatives, the media and thousands of live-streamers.

Lebanon's Industrial Parade brings you and other resilient Lebanese industrialists to the spotlight at the magnificent **METCC Conference Dome**, showcasing:

- Innovative products and processes that are export-ready
- Investment-ready businesses
- Related and supporting sectors

Reach out to us on info@loubnany.com by July 15, 2025 to secure your spot in the below show sequence. Total presentation slots are 20. [Paragon](#) consulting experts will extend their services to assist you in presentation compilation.



THE PARAGON PARADES

LEBANON'S INDUSTRIAL PARADE

AUDIENCE

100+
Expatriate
Businessmen

45+
Economic &
Diplomatic Reps

10+
Key Financing
Parties

80+
Public & Private
Sector
Dignitaries

30+
Media
Representatives

1000s
through Live-
Streaming

SHOW SEQUENCE

Show Sequence



EPISODE 1: On the Innovation Scene [10:00 - 11:30]

Four presenters from any sector will kick-start the parade, each with a 20-minute presentation on the innovation they have contributed to the world of industry. A discussion on the regulatory guidance associated with exporting such innovations and the general Lebanese offering will follow with the Chambers of Commerce of selected large markets in the Eastern hemisphere.



EPISODE 2: Revitalizing the Lebanese Industrial Sector [11:30 - 12:30]

International programs & local incentives available for financing Lebanon's Industrial Sector will be on display by a selection of local and foreign funding parties. This episode will be followed by the Diaspora's address to Lebanese industry, revealing concrete cooperation tough-points.



EPISODE 3: Panel Discussion | Import Substitution & Export Promotion [13:30 - 14:30]

Panel Discussion focused on the ability of local industries to replace imports and expand exports sustainably, and highlighting sectors with high potential for competitive export.



EPISODE 4: Industries Shortening the Vertical Chain [14:30 - 16:00]

Four members of Lebanon's industrial sector will feature their pioneering capabilities in the area of shortening the value chain through 20-minute presentations. This is to be followed by a discussion with Chambers of Commerce & Industry in the Western hemisphere on how to market these developments and expand their horizons.



EPISODE 5: Honoring Industrialists | Loubnany Recognizes Innovation [16:00 - 16:30]

A selection of rising Lebanese industrialists who have marked the Lebanon industrial scene and have reached the four corners of the world with their products will receive a well-deserved honorable mention.



EPISODE 6: Investment Opportunities in Lebanese Industry [16:30 - 17:00]

Opportunities filtered from accelerators, incubators and academic hubs will be on a fast-track show bringing the audience up to par with Lebanon's investment opportunity potentials.

AVAILABLE PRESENTATION SPOTS

	Episode 1	Episode 2	Episode 4	Episode 5
Industrialists	4 20 min each		4 20 min each	
Experts		4 20 min each		
Success Stories				8 12 min each

EPISODE PRICING

	Episode 1	Episode 2	Episode 4	Episode 5
Loubnany Members	\$1,750		\$1,750	Free
Non-Members	\$2,500		\$2,500	\$500
Experts & Support System Reps		\$1500		

PRESENTATION KITS

[Paragon](#) consulting experts will extend their services to assist you in presentation compilation according to a pre-defined standard. Such standard will be provided to pre-booked companies.

WHAT TO DO NEXT

Interested companies are kindly requested to express their interest through an email to info@loubnany.com.

A short meeting will be held with your company representatives to discuss content and complete your booking process.

Several meetings will be held with your representatives leading to the August 7 event to discuss the standard and content. Meetings will be held at 1079 Beirut Digital District.

REHEARSALS

All presenters will provide their content in final format by August 1st, 2025. Presentations will be rehearsed in the BDD halls on Monday August 4 & Tuesday August 5, 2025. You will be notified ahead of time.

Looking forward to making LIP 2025 a resounding success with you on stage!