



THE PARAGON PARADES

LEBANON'S INDUSTRIAL PARADE

Sponsorship Packages

Lebanon's Industrial Parade 2025



A Business Forum

Presenting Local Industrialists to the International Community

Inspired by Lebanon's resilient, innovative sectors

Following its resounding success in 2022, **Season 2.0** of the **Paragon Parades** will be, once again, in the magnificent **Middle East Training & Conference Center** in Beirut, due for **August 7, 2025**. Over 20 speakers, panelists, and presenters will address an audience of some 250 believers in Lebanese industry will gather in this showcase of support to explore potentials for innovative and export-ready industrialists. International missions, foreign embassy representatives and their economic attaches, joint Lebanese-International Chamber of Commerce & Industry representatives and the media shall attended a parade of forward-looking industrialists who, in spite of Lebanon's persistent challenges, still manage to expand their product varieties and establish good ground and tangible potential for international expansion. This event is hereby themed: **"Innovation in Industry"**.



THE PARAGON PARADES

LEBANON'S INDUSTRIAL PARADE

The Business Forum

Featuring Lebanese industrialists whose remarkable resilience brought them out of extreme challenge all the way to export-readiness, alongside innovative products and investment-ready businesses, **Lebanon's Industrial Parade [LIP 2025]** brings much opportunity and hope to the spotlight at the magnificent Dome of the **Middle East Training & Conference Center in Beirut this August 7 2025**. The parade will be in front of a distinguished audience of 300 business and economic personalities grouping:

- Lebanese expatriate,
- Foreign businessmen
- Economic mission representatives,
- International organizations
- Key funding parties
- Media representatives
- Thousands of live-streaming observers.

In sequence, 20 industrialists and supporting service firms will parade on the mega screen of the Conference Dome, exhibiting their export-readiness in graphical, informative audio-visual presentations.



100+
Expatriate
Businessmen

45+
Economic &
Diplomatic Reps

10+
Key Financing
Parties

80+
Public & Private
Sector
Dignitaries

30+
Media
Representatives

1000s
through Live-
Streaming



THE PARAGON PARADES

LEBANON'S INDUSTRIAL PARADE

PLATINUM SPONSORSHIP

One 4 x 8 m space is dedicated to our Platinum Partner at the main hallway entrance. With 32 sqm available, the space can be segmented into welcoming, experiential, and conversion-focused zones — offering visitors a seamless journey from awareness to engagement. A dedicated screen is already wall-mounted. This large, dedicated area visually reinforces premium positioning.





THE PARAGON PARADES

LEBANON'S INDUSTRIAL PARADE

GOLD SPONSORSHIP

Two 4 x 2m spaces are available to Gold Sponsors, just beneath the exterior of the Dome and facing the main hallway entrance. Positioned strategically, this space gives uninterrupted visibility, ensuring the sponsor stands out among all participants. The dimensions support impactful backdrops, digital displays, and high-end signage that reinforce leadership.





THE PARAGON PARADES

LEBANON'S INDUSTRIAL PARADE

SILVER SPONSORSHIP

Two 4 x 2m spaces are available to Silver Sponsors, just beneath the exterior of the Dome and facing the VIP Lounge. This space faces also the coffee corner, giving all-day visibility. The dimensions support an immersive brand experience — allowing the showcase of products, conducting live demos, or setting up interactive zones that captivate foot traffic.



Platinum

Details on Call

03-644294

- ✓ 4m x 8m Dedicated Open Space
- ✓ Long 3-min Videos on Mega Screen facing Dome Entrance (4.86m x 2m) | Plays 4 x / hr.
- ✓ Dedicated Large Screen at Lunch Hall (4.87m x 3.1m) | Plays throughout 1.5 hours of lunch break.
- ✓ Short Video on all remaining 12 Screens & Monitors | Plays 4 x / hr.
- ✓ Logo on Scrolling Digital Screen inside the Conference Dome | 12 features / hr.
- ✓ 3 clear mentions during the event
- ✓ Logo on all printed material
- ✓ Distribution of give-aways possible during event

ONLY 1 SLOT AVAILABLE
LATEST BOOKING: July 10, 2025

Gold

\$ 10,000

- ✓ 3m x 2m Dedicated Open Space
- ✓ Long 3-min Videos on Mega Screen facing Dome Entrance (4.86m x 2m) | Plays 2 x / hr.
- ✓ Short Video on all remaining 12 Screens & Monitors | Plays 3 x / hr.
- ✓ Logo on Scrolling Digital Screen inside the Conference Dome | 6 features / hr.
- ✓ 2 clear mentions during the event
- ✓ Logo on all printed material

ONLY 2 SLOTS AVAILABLE
LATEST BOOKING: July 15, 2025

Silver

\$ 4,500

- ✓ Short Video on all remaining 12 Screens & Monitors | Plays 2 x / hr.
- ✓ Logo on Scrolling Digital Screen inside the Conference Dome | 4 features / hr.
- ✓ 2 clear mentions during the event
- ✓ Logo on all printed material

ONLY 2 SLOTS AVAILABLE
LATEST BOOKING: July 15, 2025



THE PARAGON PARADES

LEBANON'S INDUSTRIAL PARADE

Please book through info@loubany.com before July 15, 2025