

### HISTORICAL OVERVIEW

Mr. Mahmoud Farhat Invented The first Pita bread sheeter Establishment of the first Lebanese bread machinery production company in Lebanon

Mr. Farhat's sons established a new company focusing on Engineering & Innovation

Farhat Bakery started exhibiting locally & Internationally

Y - 1973

Y - 1978

Y - 1999

Y - 2012







Horeca, Gulfood, IBA, IBIE, IBEX, Modern Bakery Moscow, Ibatech





### HISTORICAL OVERVIEW

Started investing in new ranges of bread machinery Moved to a new 8,000 Sqm site in Kfarchima, Beirut Green Energy Implementation (90% dependency on solar system) Expanding to new markets across the globe.

Y - 2005

Y - 2020

Y - 2020

Y - 2023











### PRODUCT CATEGORIES

Special Baking Ovens

> **Packaging** equipment for various Bread types

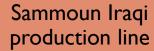
Continuous sheeting line for various types of pita & Flatbread

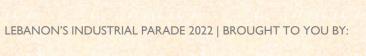
bread production lines





Lebanese & Pita











### PRODUCT CATEGORIES

Barazek and cookies depositing machine

> Manakish and pizza equipment

Cooling conveying systems

**Tannour** bread baking oven

Breadstick Kaak machine











### MANAGING THE CRISIS

Covid Lockdowns and 2019 revolution

Working remotely on new designs as Tortilla machines

Online installation and maintenance

Civil work on our new facility

Banks Crisis

Managing cash flows effectively

Investing in new tools to cut down manufacturing cost

Giving payment facilities as payment at FAT

Shortage of material & price Inflation in Raw material & Fuel

Working with international and local suppliers

Buying material ahead of time

Going green for Energy saving Lack of trust in Lebanon.The War between Russia and Ukraine

Acquiring new customized machinery projects

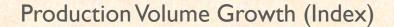
Improving our digital marketing

Making monthly tours worldwide for sales boost





## PERFORMANCE DURING CRISIS

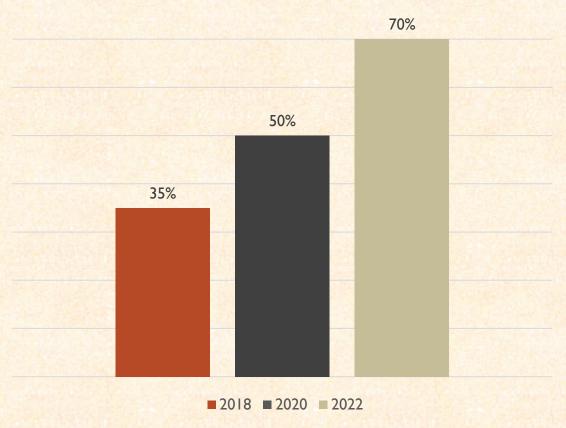


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#### Sales Growth







## **CERTIFICATIONS**











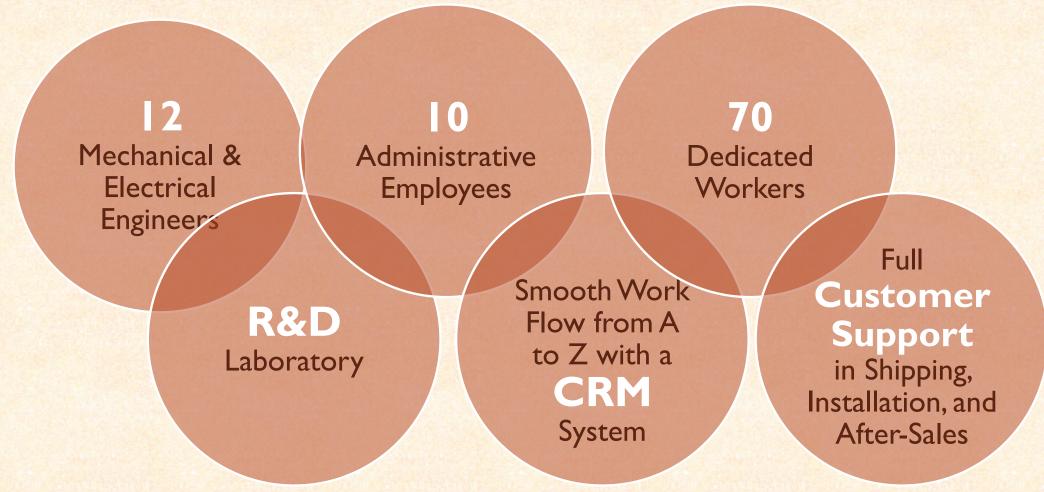








### OPERATIONAL FLEXIBILITY







## **CURRENT MARKETS**



- ✓ USA
- ✓ Canada
- ✓ Europe
- ✓ Australia

- ✓ South America
- ✓ Arabian Countries
- ✓ Africa
- ✓ Russia





## **CONNECT WITH US**



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