



Products that last



ABOUT US

Pandaplast is a name that has become a mark of quality and consistency in the field of plastic products. Pandaplast is one of the Arab world's leaders in plastic products manufacturing.

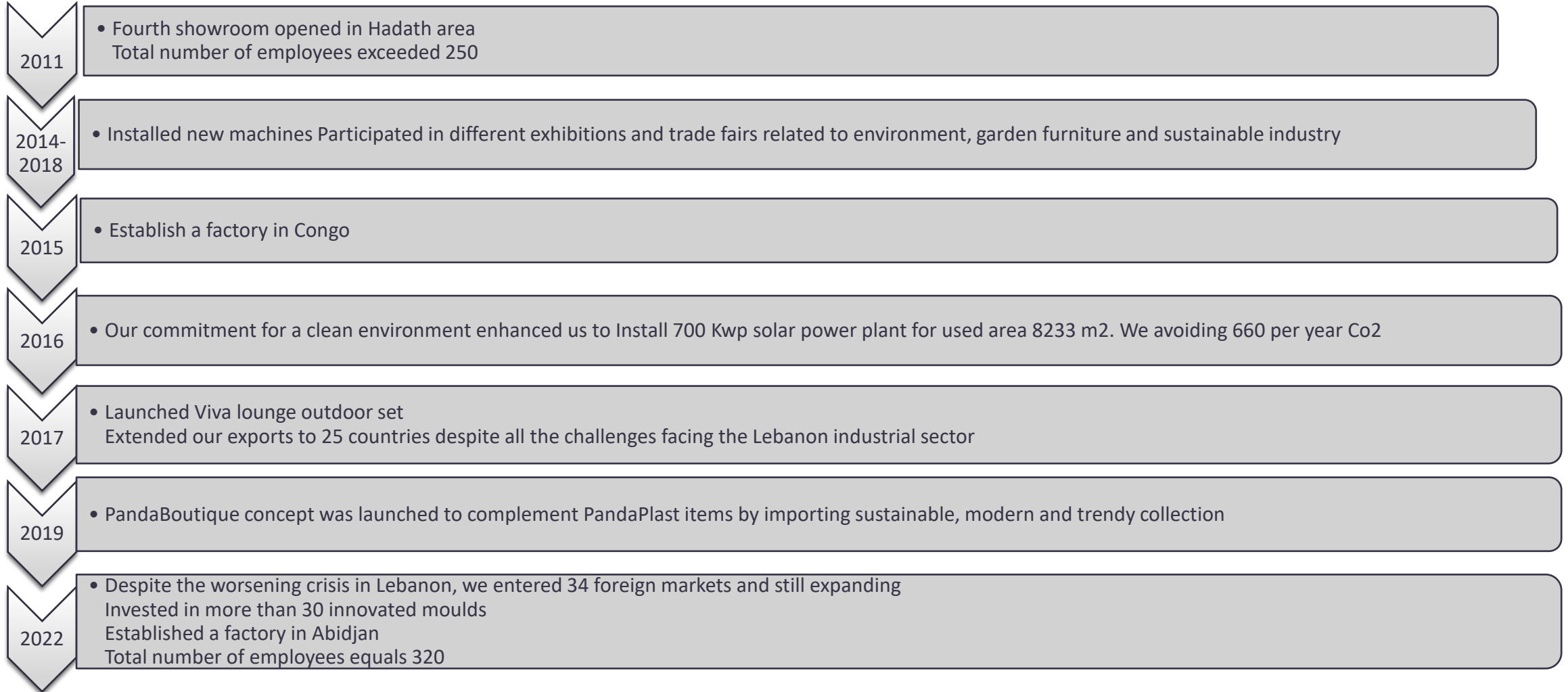
Our Mission is to satisfy consumer's expectations for service, quality, price and integrity through the use of plastic products.

Pandaplast Vision: Our experience in plastic moulding combined with our desire to improve our products and user experience through identifying new trends and respond to emerging needs help us maintain high levels of products quality, sustainability and durability with modern, efficient machines and environmentally friendly technologies so we can definitely say that we can definitely say that we care about the environment.

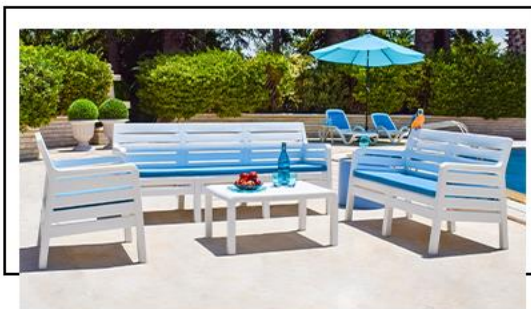
HISTORICAL OVERVIEW

1978	• Established in 1978 by manufacturing more than 12,000 agricultural wooden crates used to export fruits to Arab and Gulf countries
1982	• Shifted our production to plastic crates with 3 injection machines and 7 moulds with 25 employees
1988	• Launched the first made in Lebanon chair "Panda", and extended the production to new chairs and tables Employed 20 new workers Opened a new warehouse
1990	• Imported 3 new machines and launched another production line: "household articles" with up to 19 products including kitchen, laundry items & garbage bins
1993	• Expanded to a new warehouse and a new larger factory to produce PE tanks in capacities from 100L to 5000L with 7 new moulds Total number of employees exceeded 100 Targeted new local and foreign Arabic countries
2003	• Accommodated heavy machines for larger products such as sun loungers and wheeled waste containers Added more than 50 moulds for pallets, road barriers, household articles and outdoor furniture with more than 170 employees operating
2004	• First branch opened in Zahle
2006	• Second branch opened in South
2008	• Third showroom opened in Beirut, Bechara El Khoury
2009	• Developed more than 13 new storage units and launched more pots designs and kids' zone items

HISTORICAL OVERVIEW



PRODUCT CATEGORIES



Outdoor Collection



PE Tanks



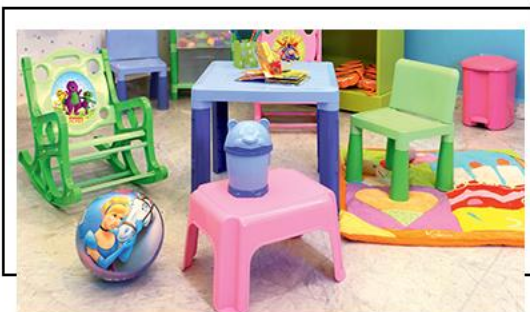
Household articles



Pots



Utilities



Kids' Zone



Garbage bins



Panda Boutique Concept

OUTDOOR COLLECTION



Viva Lounge Set



Genda A with
Rattan square table



Marina chair with
Panama Table



Glenda chair
with rattan table

KIDS' ZONE



Loulou Kids chair

Bonny Square table

Teddy 1L bin

Belicia Rocking chair

Palmira Drawer tower

KITCHEN



Ravi Lemon squeezer with cover

Clarita Strainer with bowl

Mia Square bowl set

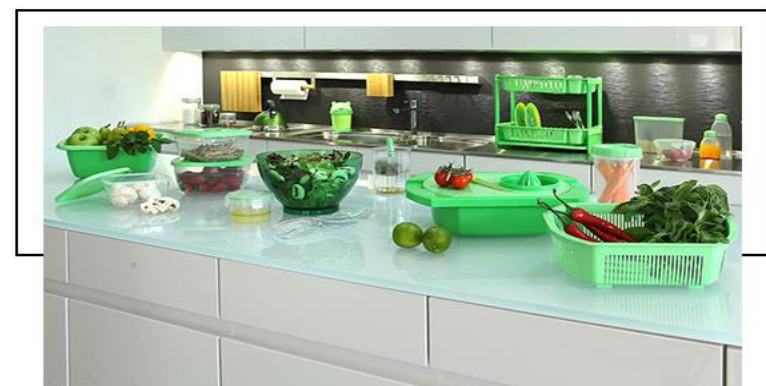
Tango Pitcher

Cool Ice trays



Fresh & Clip

Locked food savers



4 in 1 Bowl strainer cutting board & squeezer

Fresco set Square food container set

Jessy Bowl with fork and knife

Poppy Oval canisters

STORAGE

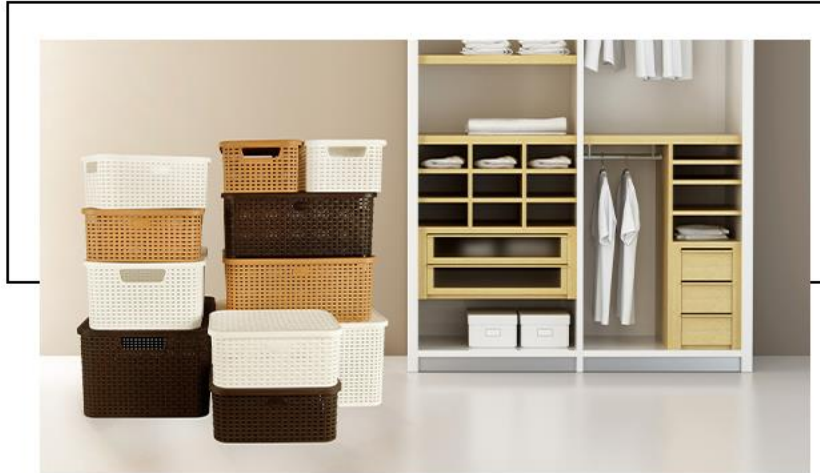


Carina Rectangular organizer set with tray

Catrina Triangle organizer set

Brando Storage bin with lid

Samba Square locked boxes



Di Moda Box Set Storage box small, Medium, Large



Amazon Storage boxes

LAUNDRY & CLEANING



Bianco Plastic Clothes dryer

Lamita Laundry hamper

Linda Multipurpose Basket



Cobra Cleaning bucket with squeezer

Corner Laundry hamper

Luca Toilet Brush

Leo Dustpan

GARBAGE BINS



Delta Wheeled waste containers
240L - 120L - 70L



Customized Garbage Bins

POTS



Exotico Hanging bowl with tray



Venezia Flower bridges

Primavera Balcony pots

Toscana Round pots

UTILITIES



Rectangular Pallets



Agricultural crate
Multipurpose crate
Chicken crate
Bread crate



Road Barriers

PE TANKS



PANDA BOUTIQUE CONCEPT



+3 Showrooms
New section at **Jazzmin**
+ 5000m² Showrooms' space
+20,000 Items



Excelsa



Licensed Collection

MANAGING THE CRISIS

Challenges

- Raw materials shortage due to political instability.
- Unreliable electricity service and fuel deficiency causing operational obstacles.
- Unstable exchange rate and fluctuations.
- Bank crisis and capital controls imposing restrictions on lines of credit.
- Lack of government support.
- Loss of Lebanese Lira's value resulting in the decrease of purchasing power.
- Tax evasion, smuggling and contraband through illegal crossings causing unfair competition and depriving Lebanon of needed customs revenues.

Action 1

- Adjusted our employment strategy and retention plan.
- Hired multitasking employees with positive attitude to perform multiple responsibilities in order to create strong and efficient team.
- Managed and achieved effective remote working especially during pandemic period.
- Provides high quality support and customers service.
- Optimized our marketing strategies and social media accounts.
- Reviewed our pricing strategy and reduces our profit margin to remain competitive.

Action 2

- Expanding to new markets locally as well as internationally by entering new foreign markets to increase exports volume which was our main target in order to cover our operational expenses and merchandising.
- Participating in exhibitions and trade fairs to establish the image of our company and build brand proximity.
- Found alternatives of raw materials suppliers that are more obtainable.

Action 3

- Since Africa is our primary exporting market and since freight rates significantly increased, we relocated part of our factory to Abidjan to develop a greater market share there and target new markets, noting that all the administrative team is still operating and working remotely from Lebanon.
- Since we have already implemented a 700KWp solar power system in 2016, it eliminated the concern related to electricity shortage and fuel deficiency and we remained self-sufficient and maintained our production efficiency.

EXPORT READINESS

Certifications

- Working on ESG certificate.
- TUV Austria ISO certificate.

Operational Flexibility

Our factory combines diverse fields:

Injection machines for chairs, tables and household articles.

Pipe machines

Roto-moulding and blowing machines, with more than 500 moulds, and each field has its own warehouse which optimize the productivity and allow the factory to operate 24 hours in high speed with full technology system.

Large warehouse space for modern and efficient logistics space with facilities quick movement of products.

Product Range Readiness

- The production in Panda Plast Factory is based on huge and modern machines that ensure high quality products under international standards and on fast line of production that makes Panda Plast able to deliver any order in a short time.

LOCATIONS



Target Markets

- ✓ Brazil
- ✓ South Africa
- ✓ Qatar
- ✓ United Arab Emirates
- ✓ Canada

Exporting to

- ✓ France
- ✓ United Kingdom
- ✓ Africa
- ✓ Venezuela
- ✓ Panama
- ✓ Caribbean Islands
- ✓ Iraq
- ✓ Jordan
- ✓ Gulf Region
- ✓ Australia



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