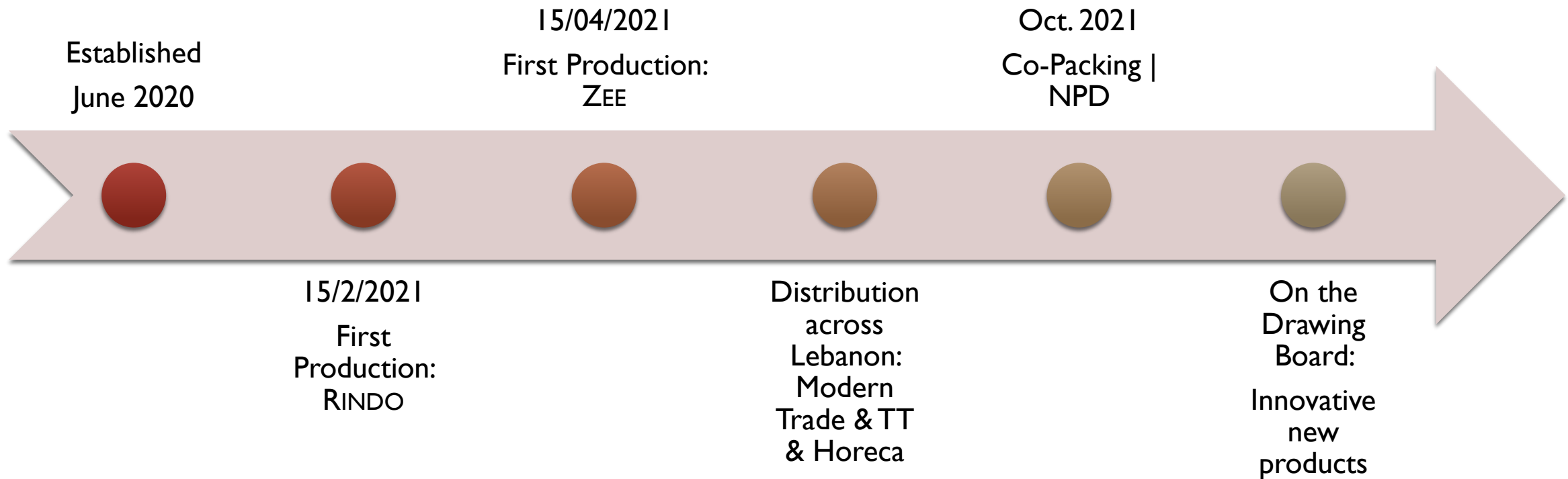


INNOVATION
BEVERAGE
INDUSTRIAL
COMPANY



InnoBev.
CO-PACKING & LABELING

HISTORICAL OVERVIEW



ABOUT INNOBEV

Innovation Beverage Industrial Company “InnoBev” established with the commitment to

Providing
innovative and
exceptional high
quality beverages



Leading as a co-
packing and private
label company



Upholding
international
quality standards



Ensuring high
customer
satisfaction levels

Bring your product concept to life !

MISSION & VISION



Mission

- Inspire clients through innovation and service excellence to transform their beverage idea into a profitable reality.



Vision

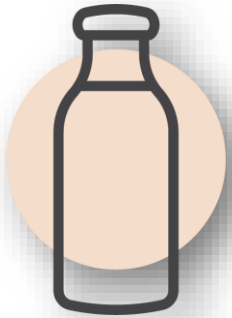
- Create mutually beneficial partnerships to become a world-class facility able to support the growth of our community.



Our services

BEVERAGE CO-PACKING | NPD : NEW PRODUCT DEVELOPMENT

Beverages produced at InnoBev :



New Age Beverages



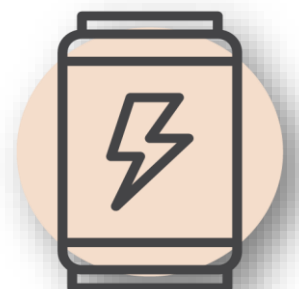
Sparkling Water



Carbonated Beverages



Ready to Drink Beverages



Energy Drinks

BEVERAGE PRIVATE LABEL

Private Labeling

At InnoBev, we offer a boundless private labeling experience with a wide variety of beverage products meeting the highest international standards.

Product Development

From **brand and formula development**, to design and packaging, we strive to keep on the promise of delivering a fast, efficient, and cost optimized solution to our clients, while ensuring a quality beverage product that lives up to the brand's name



Our NPD **Approach**

BEVERAGE CO-PACKING | NPD : NEW PRODUCT DEVELOPMENT

By offering the desired technical capabilities, InnoBev is ready to



BIB “ BAG IN BOX”

- InnoBev is the official **Coca-Cola BIB** (Bag in Box , post-mix syrup) bottler ,our production of BIB is done as per kore standards following all quality and food safety management system.
- **What Makes BIB InnoBev Unique?**

Variety of post mix flavored drinks.

Trusted systems that dispense post-mix syrup precisely for a perfect mix.

A world class production facility with international standards for hygiene, quality and food.

Versatility to deliver
your drinks anywhere
you need.

Flavors produced in our plant :



Coca-Cola

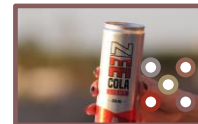
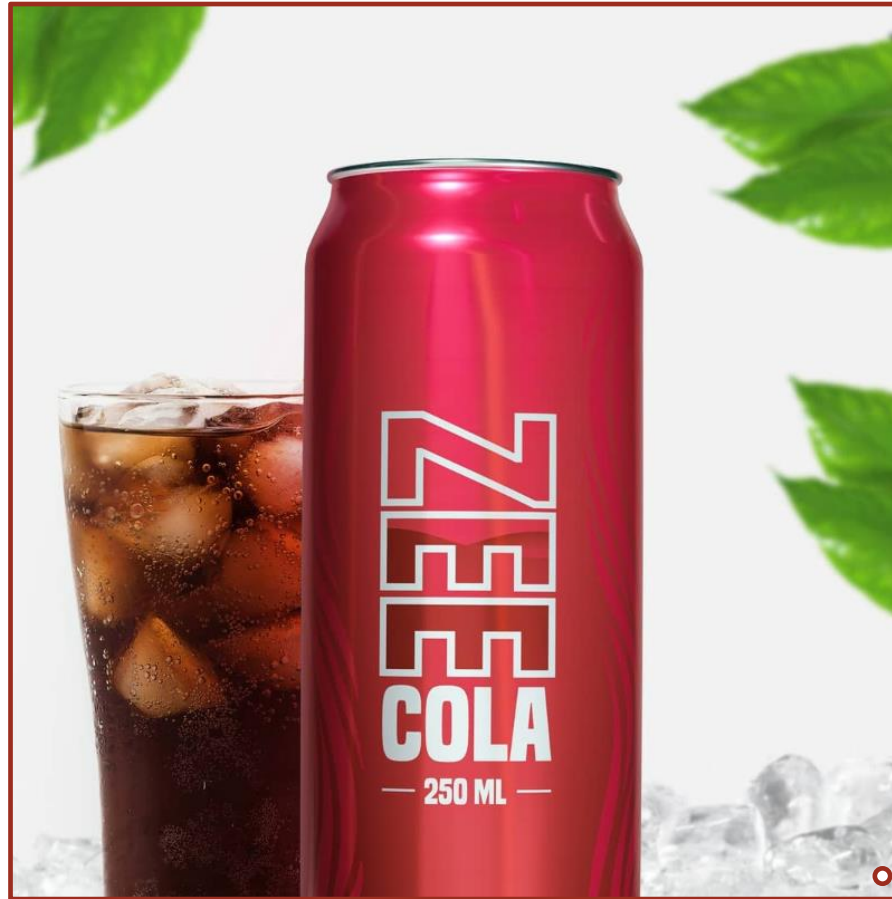


Fanta



Sprite

PRODUCT CATEGORIES



CATEGORY I: PRODUCT RANGE – 250 ML



ZEE
Cola
250 ML



ZEE
Cola Light
250 ML



ZEE
Lime
250 ML



ZEE
Orange
250 ML



Rindo
Tamarind
250 ML

CATEGORY 2: PRODUCT RANGE – 1.25 L



ZEE
Cola
1.25 L

ZEE
Cola Light
1.25L

ZEE
Lime
1.25L

ZEE
Orange
1.25L

Rindo
Tamarind
1.25L

Rindo
Pomegranate
1.25L

CATEGORY 3: PRODUCT RANGE – 380 ML



ZEE
Cola
050



ZEE
Lime
050



ZEE
Orange
050



Rindo
Tamarind
050

CATEGORY 4: ENERGY DRINKS | CO-PACKING



LOL



SUPER BOOM



HYPER



ROCK BOOM



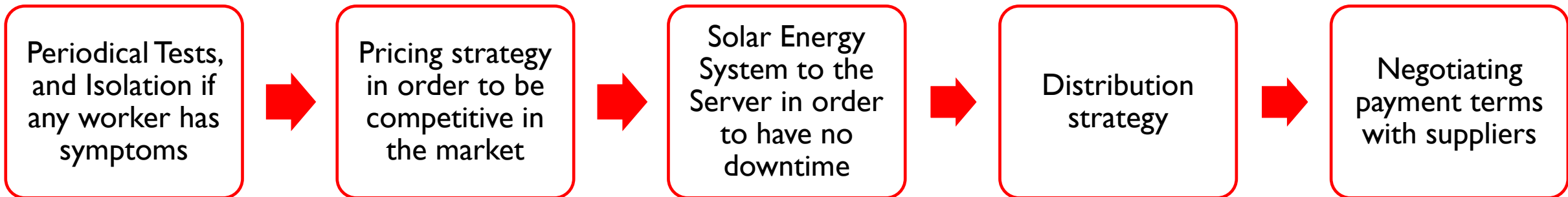
Triple V

MANAGING THE CRISIS

Challenges

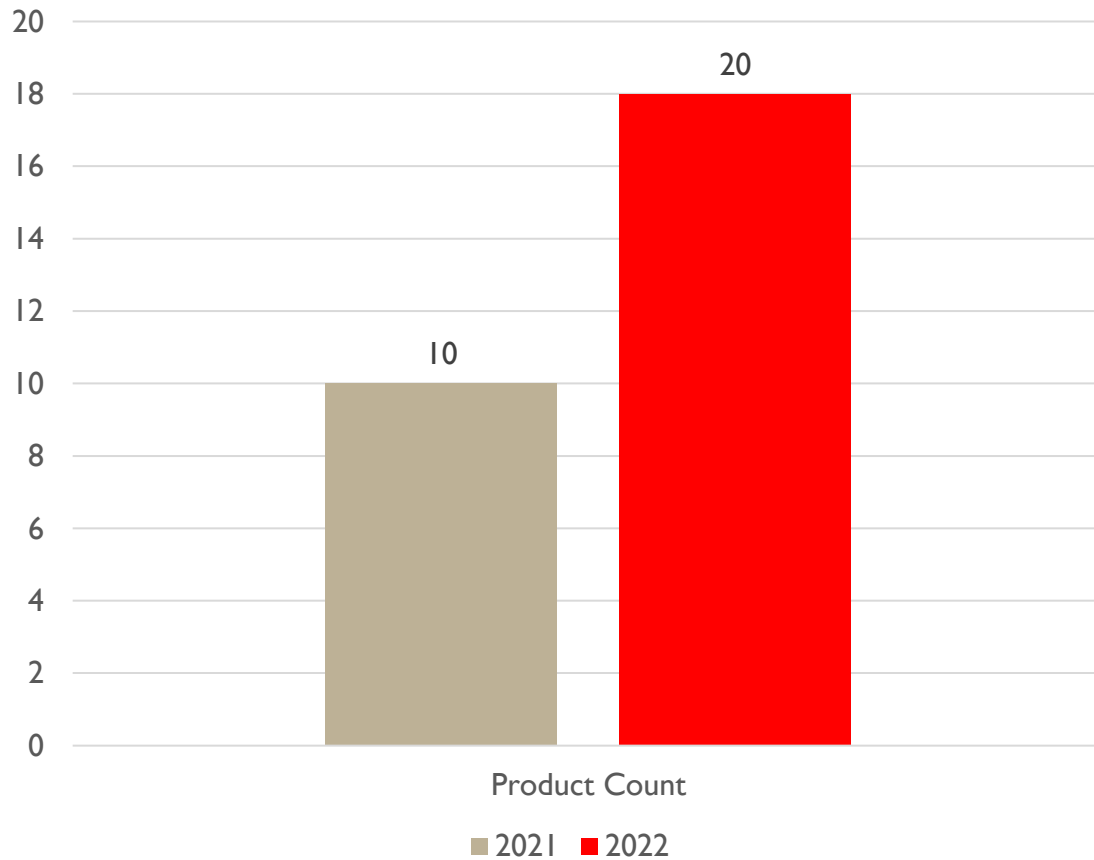


Actions Taken

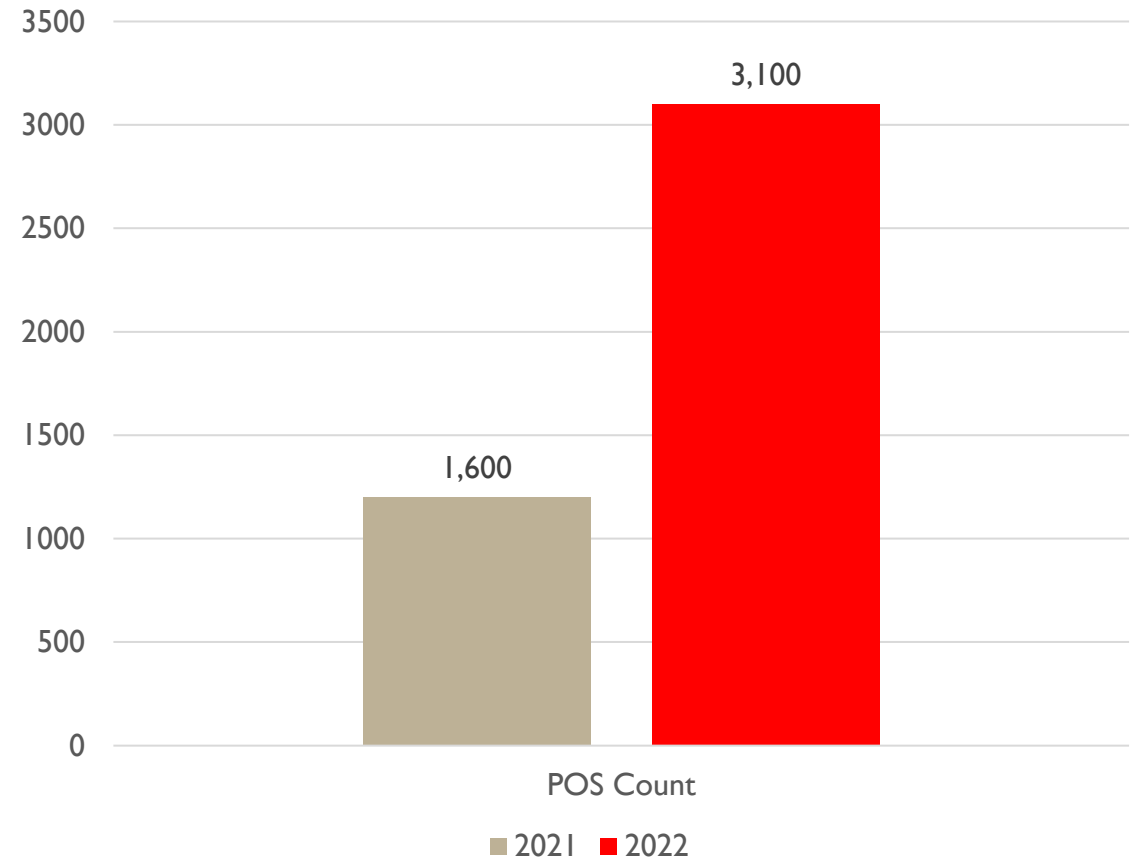


PERFORMANCE INDICATORS: 2021 - 2022

SKU Count – Own Products & Co-packing

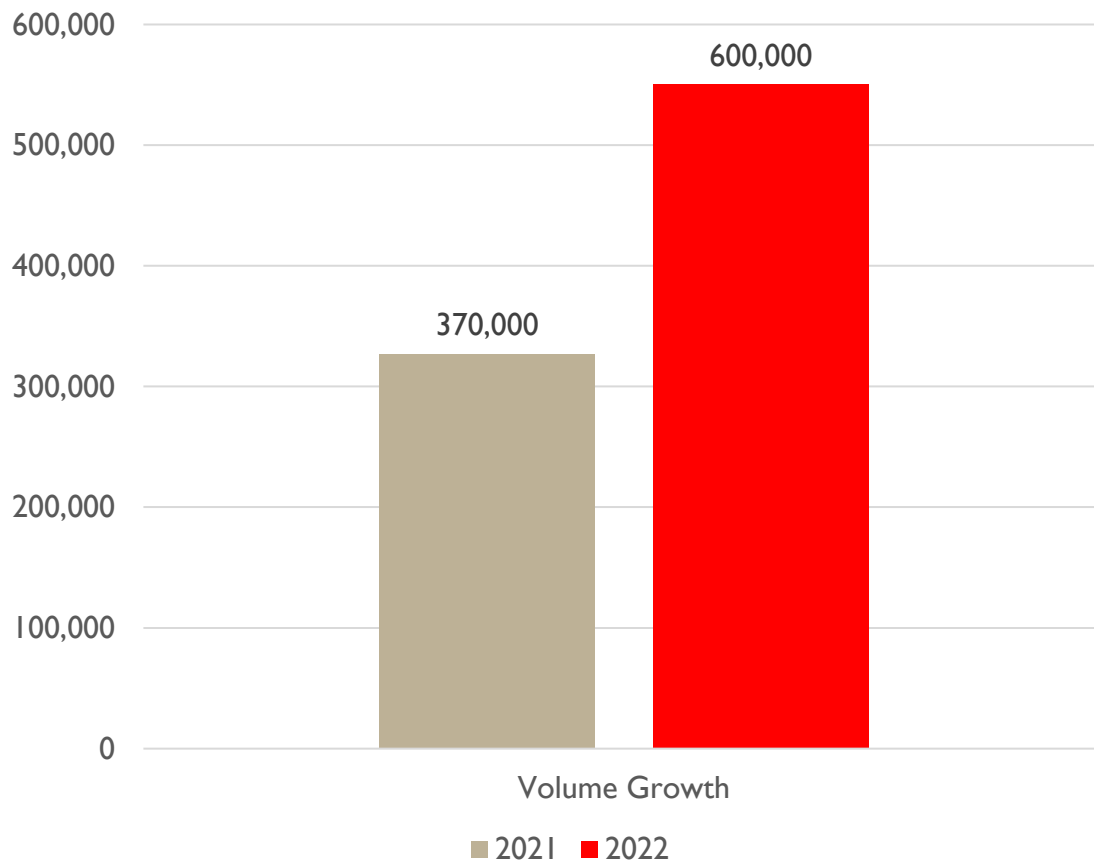


POS Count

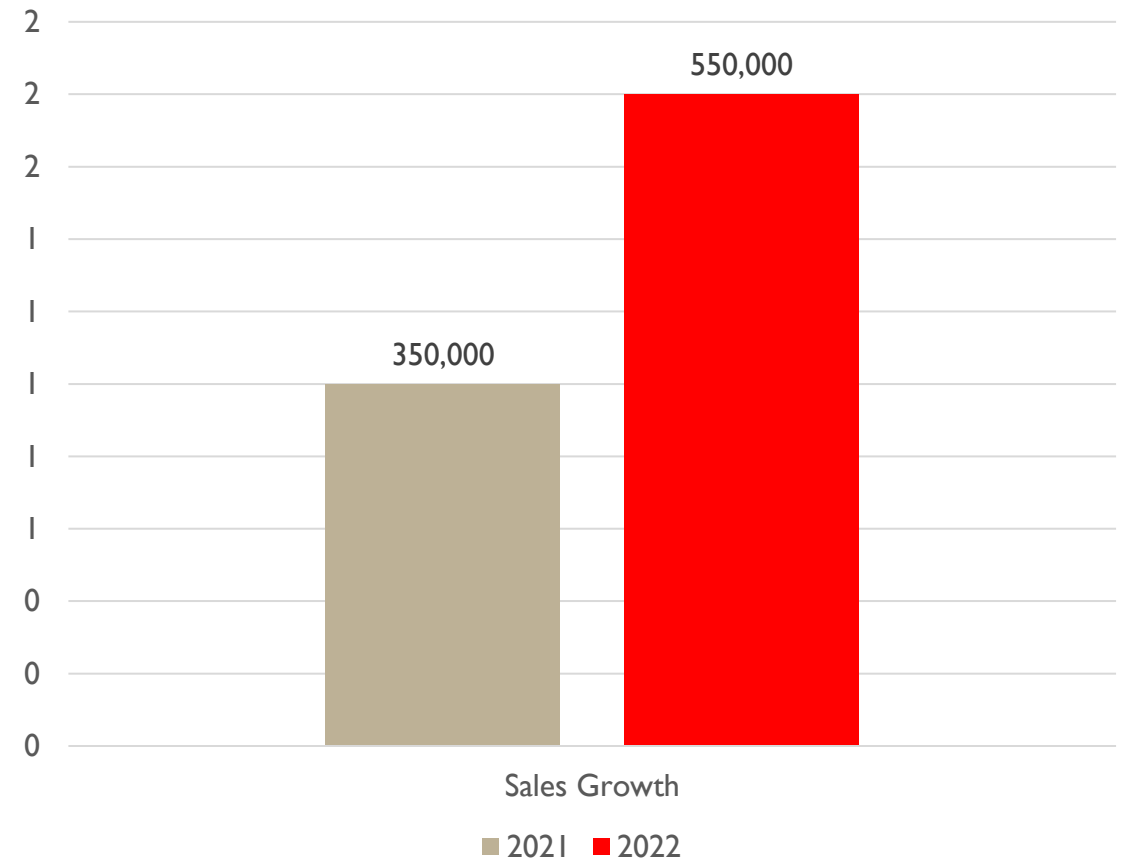


PERFORMANCE DURING CRISIS

Est. Production Volume Growth



Est. Sales Growth



CERTIFICATIONS



ISO 22000 Certified



ISO 9001 Certified



FDA Certified



ESG “Environmental Social and Governance” - Candidate

OPERATIONAL READINESS



Operational
team with
vast previous
experience

Cans and
PET of sizes
acceptable
by most
markets

Flexible
production
process

Ample
production
capacity

PRODUCTION PROCESS



Preparation
Process



Filling
Process



Packing
Process

InnoBev operates with two production lines: Can & PET.

The production process consist of mixing and blending sugar concentrates and water to create final syrup. Final syrup will be converted to beverage then filled and packed on CAN line and PET line.

CSR “CORPORATE SOCIAL RESPONSIBILITY”

Employees

- Respect Human Right
- Guarantee health and safety at work
- Develop skills and promote diversity

Environment

- Innovate for a circular economy
- Reduce the group's environmental footprint

Society

- Act ethically
- Ensure responsible purchasing

Customers

- Provide innovative and high quality products
- Build long-term trusting relationships

EXPORT READY

Following the international Coca-Cola standards for more than 50 years and the certifications taken (FDA & ISO) , InnoBev is ready to export for the global market.

We work with multiple forwarding agents that are able to deliver cargo anywhere in Americas, Europe, Middle East & Gulf, Australia, and Asia.



CONNECT WITH US

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- **Website:** Innobev.me
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- **LinkedIn:** <https://www.linkedin.com/company/innobev/>

Bring your product concept to life.

  **@ZEEColaLebanon @RindoLebanon**

