



Manufacturing cosmetics is our profession.

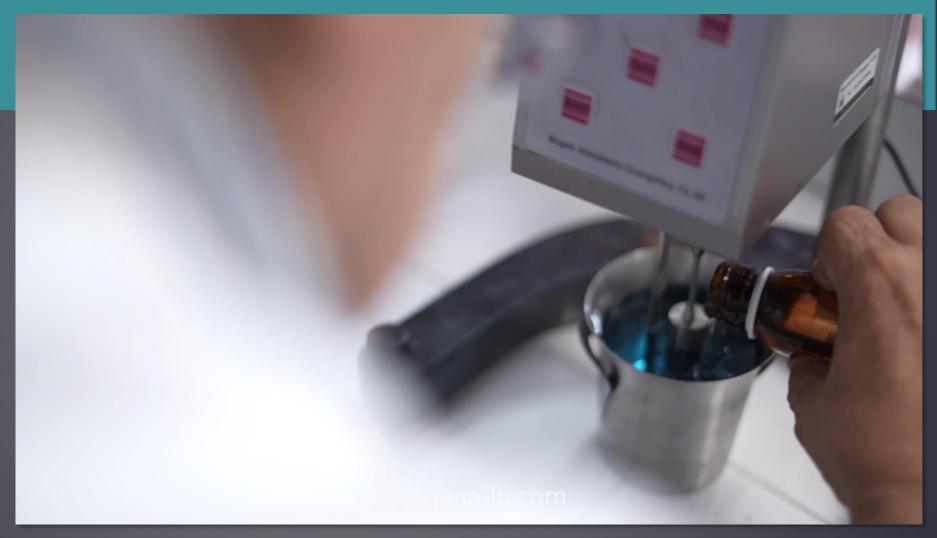


#### HISTORICAL OVERVIEW

Establishment of Jana Industry	I <sup>st</sup> Product	First Medically prescribed Product	Expansion (Bank Facilities)	Export to Iraq	Expand Export Activity	
Y - 1999	Y - 1999	Y - 2001	Y - 2008	Y - 2013	Y – 2023	



## **VISUAL TOUR**



#### PRODUCT CATEGORIES





4

### LA DERMICA





#### MELA OUT



#### PELAC 10



#### <u>PRO SUN</u>





#### DERMEL





6

#### O BELLI

#### HAND MOISTURISER



### <u>SUNSCREEN</u>



#### ANTI PERSPIRANT



#### WHITE RADIANCE





#### MANAGING THE CRISIS

Develop new products to accommodate the purchasing power

#### Challenges

- Power outage
- Shortness in Fuel and increase in prices
- Skilled people fleeing the country
- Currency depreciation
- Decrease in the purchase power of the general population
- Market stagnation

Invest in power generator and large backup fuel containers

Recruiting additional Staff

Affordable packaging while maintaining quality.

Expanding the market through export.



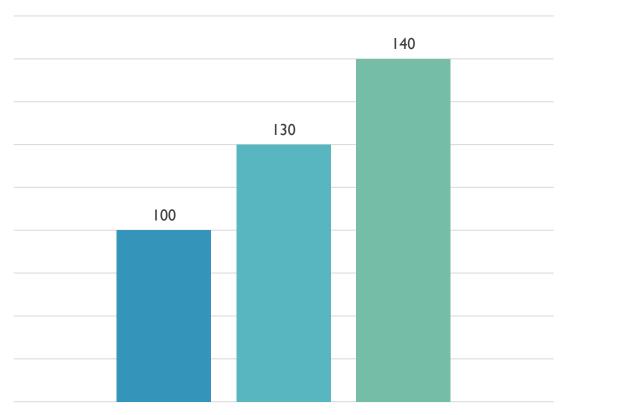
Collaborate with distribution channels

#### 01/09/2022

8

#### Performance Indicators: 2018 - 2022

#### Product Count



We are ready to export and supply to at least 3 countries in the current factory facility.

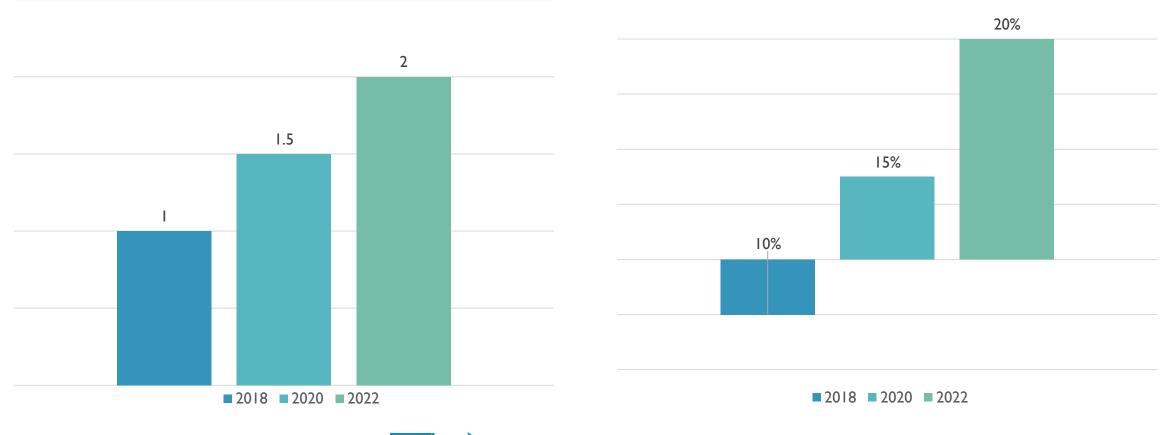
■ 2018 ■ 2020 ■ 2022



#### PERFORMANCE DURING CRISIS

#### Production Volume Growth (Index)

#### Sales Growth



01/09/2022

#### EXPORT READINESS

#### Certifications

- Available Legal Rights for:
  - production
  - distribution
  - sales
  - export
- ISO 22716/ GMP
- ISO 9001 (under process)

#### **Operational Flexibility**

## • The ability to develop new products for different markets

- More than 20 years of R&D experience.
- Constant update with new market trends.
- Possibility to create new products, brands & concepts.

#### Product Range Readiness

- Current production able to cover 3 countries with very simple expansion procedure.
- More than 120 SKUs with different brand names targeting different market segments





## TARGET MARKETS

#### CONNECT WITH US

#### **JANA LABORATORIES**

Export Manager:

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# Manufacturing cosmetics is our profession.

Visit our website by scanning:



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